



FICCI FOODWORLD INDIA 2018

Capitalizing Food Processing in the Digital Era

FEBRUARY 9, 2018- Draft Program

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| 09.00 –10.15 | Registration |
| 10.15 –11.00 | <p><u>Session 1- Inaugural Session</u> Welcome Address: Dr. Sanjaya Baru, Secretary General, FICCI Opening Address: Mr. Sanjay Sharma, Chair, FICCI Food Processing Committee Inaugural Address: Ms. Harsimrat Kaur Badal, Union Minister for Food Processing Industry, GoI* Vote of Thanks: Mr. Hemant Malik, Co- Chair, FICCI Food Processing Committee</p> |
| 11.00 –11.30 | Networking Tea Break |
| 11.30-13.00 | <p><u>Session2-CEOsPanel:UnveilingtheeraofgrowthandopportunityinFoodProcessing</u> Panelist:</p> <ul style="list-style-type: none"> • Mr. Deepak Iyer, Managing Director, Mondelez India Foods Private Limited* • Mr. Varun Berry, Managing Director, Britannia Industries Pvt Ltd.* • Mr. Mohit Anand, Managing Director, Kellogg India Pvt. Ltd.* • Mr. T. Krishnakumar, President India, & South West Asia, Coca-Cola India Pvt Ltd.* • Mr. Krish Iyer, CEO, Walmart India* |
| 13.00-13.45 | Networking Lunch |
| 13.45-15.15 | <p><u>Session 3 - Digitalization in the Food marketing</u> Moderator: Mr. Santosh Desai, Managing Director & CEO, Future Brands Ltd.* Panelist:</p> <ul style="list-style-type: none"> • Ms. Madhulika P Sukul, Additional Secretary, MoCA, GoI* • Ms. Shweta Purandare, Secretary General, The Advertising Standards Council Of India* • Mr. Gaurav Jeet Singh, Head Media (South Asia), Hindustan Unilever Limited* • Chief Marketing Officer, Mondelez* • Ms. Avani Davda, Managing Director, Godrej Nature's Basket* |
| 15.15-15.30 | Networking Tea Break |
| 15.30– 17.00 | <p><u>Session 4 - Food Start Ups – An era driven by Innovation & Opportunities</u> Moderator: Mr. Nitin Puri, Senior President &Country Head- - Food and Agribusiness Strategic Advisory &Research (FASAR), YES BANK Panelist:</p> <ul style="list-style-type: none"> • Mr. Deepak Bagla, CEO & MD, Invest India/ Start Up India* • Mr. Neeraj Kakkar, Co-founder and CEO, Paper Boat - Hector Beverages* • Mr. Kausshal Dugar, Founder, Tea Box • Mr. VS Kannan Sitaram, Venture Partner, Fireside Ventures • Ms. Shradha Sharma, Founder and CEO, YourStory* |
| 17.00– 18.00 | <p><u>Session 5- Building Consumer Trust: Synergising Government and Corporate Initiatives</u> Chair: Shri Pawan Kumar Agarwal, CEO, FSSAI* Moderator: Ms. Rinka Banerjee, Founder & Director, Thinking Forks Consulting Panelist:</p> <ul style="list-style-type: none"> • Ms. Geetu Verma, Executive Director, HUL* • Mr. Sanjay Khajuria, Sr. Vice President- Corporate Affairs, Nestle India Ltd.* • Mr. Arun Mishra, Executive Vice President & Head Regulatory Affairs, GSK • Mr. Steven Bartholomeusz, Head of Advocacy & Communications - Food Industry Asia (FIA), Singapore (Global Perspective) |
| 18.00 onwards | Networking Tea |