



सत्यमेव जयते  
Ministry of Commerce and Industry  
Government of India



सत्यमेव जयते  
Ministry of Food Processing Industries  
Government of India



Country Partner

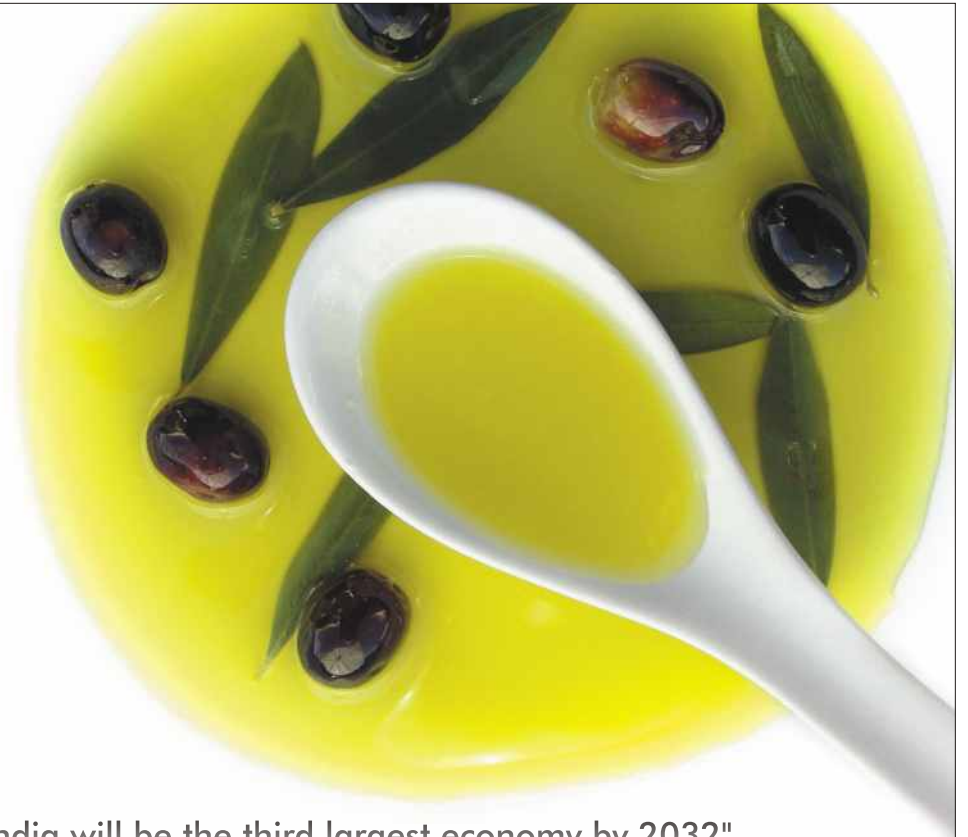


**FOOD  
WORLD  
INDIA  
2010**

**GLOBAL CONVENTION FOR FOOD BUSINESS AND INDUSTRY**

24-25 November, 2010, The Leela Kempinski, Mumbai

**Beyond the Horizon: Fuelling New Cycles of Success**



"India will be the third largest economy by 2032"  
Source : Goldman Sachs Bric Report

## Attending FOODWORLD INDIA 2010

**Why should you attend? Because, this is your chance to know...**

- How can we ensure Robust, Sustainable & Inclusive growth in food processing sector
- Food Security & Sustainability issues for the times ahead!
- Winning Strategies in the Consumer led Future
- Top ten Supply chain Management Strategies in 2012
- What would be the impact of Copenhagen Accord on food Supply Chain?
- Top ten innovations in Food Processing sector in 2012
- Top Ten Supply Chain Technologies for 2012 and Cold Chain technologies that work for India
- Top ten Food Safety Challenges globally ahead

**And to participate in**

**2<sup>nd</sup> NATIONAL WORKSHOP ON  
NEW PERSPECTIVES IN RESEARCH AND DEVELOPMENT IN FOOD PROCESSING SECTOR**

# PROGRAMME

## Day - 1

### Inaugural Session

#### Presentation by Knowledge Partner on Indian Food Industry

#### Plenary Session: Winning Strategies in the Consumer Led Future

- What are top 10 consumer trends in 2012
- Learn to sell the way consumers want to buy
- Global Demographic Trends: Who is the consumer of the Future?
- Reacting to the changing consumer trends to stay ahead in food business
- Building Consumers Trust : A case study of India's most trusted food brands

#### Strategy Session: Vision & Sustainability

- Vision 2015: Robust, Sustainable & Inclusive
- Food Security & Sustainability: For the times ahead!

### Making Your Business Share Grow

## Day - 2

### Session: I

#### Designing Supply Chains to Match Indian Realities : An Action Manifesto

- What are top ten Supply Chain Management Strategies in 2012?
- How to run effective Supply Chains in a volatile business environment?
- Impact of Copenhagen Accord on Food Supply Chain
- Technical intelligence driving the Food Value Chain
- Greener Food Supply Chain for the Future
- When Cost and Collaboration Collide: Making Supplier Partnerships Work

### Session: II

#### Technology: Trigger to achieve a High Growth Trajectory

- What are Top Ten Supply Chain Technologies for 2012?
- Cold Chain technologies that work for India
- Emerging Supply Chain Technology Innovations: Software Delivery, Community Intelligence, and Buyer-Supplier Collaboration.
- Transforming India's Fresh Food Supply Chains through Cost Effective Technology Solutions
- New Technology to Trim Food Waste: Case Study



## Day - 2

## Profits That Go Beyond Norms

### 2<sup>nd</sup> National Workshop on NEW PERSPECTIVES IN RESEARCH AND DEVELOPMENT IN FOOD PROCESSING SECTOR

#### Session: I

#### New Perspectives in Research and Development in Food Processing sector

- International trends in Research and Development in Food Processing sector
- Business Incubation: Driving collaborations to deliver innovation
- Foot Printing: Carbon & Water
- Cutting Edge Applications of Nanotechnology for Food Industry
- Food Forensic: Using DNA fingerprinting
- Novel Foods: Adding Values through Differentiation

#### Session: II

#### Managing Food Safety : Global Challenge & Global Solutions

- What are top ten Food Safety Challenges globally ahead?
- Food Security : A recipe for tough times
- The Importance of Food Safety Culture in Food Business
- Regulatory Regime 2020: What is in store for Food Fortification?
- Food Safety Regulations: Seek Globally & Implement Locally

#### Session: III

#### Back to School: Leveraging Industry- Academia Interface



#### Key Speakers

- Dr. P. I. Suvarathan, Chairman, Food Safety & Standards Authority of India
- Dr. U Venkateswarlu, Joint Secretary, Ministry of Food Processing Industries
- Dr. B Sesikeran, Director, National Institute of Nutrition
- Mr. Shrijeet Mishra, Executive Director-Foods Hindustan Unilever Limited (Chairman, FPC)
- Mr. Siraj A. Chaudhry, Chairman, Cargill India Private Limited
- Mr. Neeraj Chandra, COO & Head of Sales & Mktg., Britannia Industries Limited
- Mr. Gavin Wall, FAO Representative, India & Bhutan
- Mr. Bernard Auton, Secretary General and CEO, The Chartered Institute of Logistics and Transport, UK
- Mr. Atul Bhatia, Director - Science & Technology, Cadbury India Limited
- Mr. Sanjay Sharma, Chief Executive Officer, MTR Foods Pvt. Limited
- Mr. Harish Bijoor, CEO, Harish Bijoor Consults
- Mr. Sidharth Singh, Regional Category VP- South Asia (Foods), Hindustan Unilever Ltd.
- Mr. Bill McBride, Global Food Safety Initiative, UK
- *And many more*

## Providing You Global Exposure

### Key Speakers at Previous Editions



**Subodh Kant Sahai**  
Union Minister of Food  
Processing Industries  
GOI



**Buddhadeb Bhattacharjee**  
Chief Minister, West Bengal



**Ashok Sinha**  
Secretary, Ministry of  
Food Processing Industries  
GOI



**Dr. P. I. Suvrathan**  
Chairman  
Food Safety & Standards Authority  
India



**Mike Cockrell**  
Chief Merchandising Officer  
Bharati WalMart



**Gavin Wall**  
FAO Representative in  
India & Bhutan



**Martin Dlouhy**  
Managing Director  
Metro Cash & Carry  
India Pvt. Ltd.



**Dr. Gordon Campbell**  
MD Spar International  
Netherlands



**Prof. Diana Banati**  
Chairperson  
European Food Safety  
Authority, Italy



**Peter Gale**  
Managing Director  
Regional Retailer Services  
Nielsen Asia Pacific  
Singapore



**Andrew Levermore**  
Chief Executive Officer  
Hypercity Retail  
India



**Jacques-Etienne de  
T'Serclaes**  
Partner, Global Retail &  
Consumer Leader,  
PWC, France



**Dr. Hans-Joachim Körber**  
CEO, Metro Group,  
Germany



**Motoya Okada**  
President, Aeon Company Limited  
Japan



## ABOUT ORGANIZER

Established in 1927, FICCI is the largest and oldest apex business organisation in India. Its history is closely interwoven with India's struggle for independence and its subsequent emergence as one of the most rapidly growing economies globally. FICCI plays a leading role in policy debates that are at the forefront of social, economic and political change. Through its 400 professionals, FICCI is active in 52 sectors of the economy. FICCI's stand on policy issues is sought out by think tanks, governments and academia. Its publications are widely read for their in-depth research and policy prescriptions. FICCI has joint business councils with about 100 countries around the world.

A non-government, not-for-profit organisation, FICCI is the voice of India's business and industry. FICCI has direct membership from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 83,000 companies from regional chambers of commerce.

FICCI works closely with the government on policy issues, enhancing efficiency, competitiveness and expanding business opportunities for industry through a range of specialised services and global linkages. It also provides a platform for sector specific consensus building and networking. Partnerships with countries across the world carry forward our initiatives in inclusive development, which encompass health, education, livelihood, governance, skill development, etc. FICCI serves as the first port of call for Indian industry and the international business community.

It has branch offices in major Indian cities and key regions in the world such as US, UK, Italy, France, Malaysia, China, Singapore, Thailand and Kazakhstan.

Knowledge Partner



Food Retail Media Partner



Media Partners



**For Participation & Partnership Opportunities please contact**

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# DELEGATE REGISTRATION FORM



GLOBAL CONVENTION FOR FOOD BUSINESS AND INDUSTRY  
24-25 November, 2010, The Leela Kempinski, Mumbai  
**Beyond the Horizon: Fuelling New Cycles of Success**

*(Please Fill in Block Letters)*

(1<sup>st</sup>) Delegate Name ..... Designation.....

(2<sup>nd</sup>) Delegate Name ..... Designation.....

(3<sup>rd</sup>) Delegate Name ..... Designation.....

Company .....

Office Address.....

..... City..... Pin .....

Office board line (with STD code) .....

Fax .....

Website (optional) .....

**Direct/Extension No.**

Delegate 1 ..... Delegate 2 ..... Delegate 3 .....

**Mobile**

Delegate 1 ..... Delegate 2 ..... Delegate 3 .....

**E-mail**

Delegate 1 ..... Delegate 2 ..... Delegate 3 .....

Delegate Registration Fee*		
	1st Delegate	2nd & Subsequent Delegates
Indian Delegates	₹ 7000	₹ 5000
Overseas Delegates	US\$ 200	US\$ 150

\* Special discount of 20% on the fee for FICCI, CIFTI-FICCI members

**Mode of Payment:**

Bank Draft No./Cheque No.\*/ SWIFT\*\* Dated..... For ₹ /US\$..... Drawn on .....in favour of FICCI, payable at New Delhi towards payment for registration fee for Convention is enclosed.

\*Please make cheques payable at Delhi.

\*\*Foreign delegates may approach their bank with following details:

Beneficiary Bank	
Name and Address of Bank	United Bank of India, Overseas Branch, HS-32 Kailash Colony Market, 1st Floor, New Delhi- 110 048 (India)
Name of Account	FICCI
Bank Account No.	1412010031259
Swift Code	BIC UTBIINBBDEL

Intermediary Bank:	
Name and Address of Bank	Standard Chartered Bank, New York
Account No.	3582021835001
Swift Code	SCBLUS33

After completing the transaction, please inform at [promila.cifti@ficci.com](mailto:promila.cifti@ficci.com), [cifti@ficci.com](mailto:cifti@ficci.com)

For online registration please visit : [www.ficcifwi.com](http://www.ficcifwi.com)

**Refund Policy:**

Requests received in writing on or before **November 15, 2010** will be considered for refund. A 25% handling charge will be deducted and the rest of the amount will be refunded by cheque.

**There will not be any refund made on requests received after November 15, 2010**



*Send this completed form along with payment to:*

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